

Thank you for your support over 25 years

2022 will be a big year for Bluelite. It will mark 25 years of our vehicle livery partnership with emergency services, essential highway users and commercial fleets. We'll also be introducing a fresh corporate identity as a positive statement for the future.



So, we'd like to say a big thank you to all our customers – some of whom go back further than 1997, which is when the Bluelite brand replaced what was then 'Halo Signs'. It was an important market change that aligned us more closely to the police, fire and ambulance services which have always been core to our business.

Of course, 1997 was a very different time to today and no-one would pretend the last 12 months have been easy. However, I am very proud of the hard work of our team in helping to keep frontline fleets on the road during a national crisis.

As we look ahead, while there may still be some challenging times, I feel confident that we are in good shape as a business to deliver what our customers require. We continue to invest in our premises, our systems, our digital print and cutting technologies, our application service and in the secure online resources that make it easy for fleet managers to do business with us.



There's also no doubt that working sustainably will become increasingly important for all of us in the future. At Bluelite, we pride ourselves on operating responsibly, determined to play our part in creating a lower carbon future for future generations. As a result of our progress to date, we are also contributors to a more sustainable supply chain for our customers.

Thank you once again for your support – here's to a happy and healthy 2022!

£25
for 25 Years

To celebrate Bluelite's 25th anniversary, we'll be offering £25 off the price of any kit ordered during January 2022. And we'll be repeating the offer throughout the month of July next year.

To take advantage of this promotion, visit our website from January 1st and click on the promotional link from our home page.

www.bluelitegraphics.com

Merry Christmas One & All



We were delighted to join the annual festive Santa Charity Cruise to raise money for The Children's Trust.

We wrapped our company VW Caddy in a suitably festive livery and donned Father Christmas outfits as part of Santa's charity convoy organised for VW and Porsche vehicles by Heritage Parts Centre. So pleased to be able to help sprinkle a little Christmas joy for such a deserving cause. We'd also like to wish our customers, staff and suppliers a very Merry Christmas and a Happy and Healthy New Year.

Please note, our last working day in 2021 is Wednesday 22nd December 2021. We will re-open on Tuesday 4th January 2022

2022 Diary Dates

Look out for Bluelite at the following events in 2022:

Security & Policing	15th -17th March	Farnborough International Exhibition Centre
Commercial Vehicle Show	24th – 26th May	NEC, Birmingham
British-Irish Airports Expo	22nd-23rd June	ExCeL, London
NAPFM	5th – 6th July	The International Centre, Telford
Emergency Services Show	21st – 22nd September	NEC, Birmingham
Fleet & Mobility Live	11th – 12th October	NEC, Birmingham

GALLERY

We've been visible on vehicle livery right across the UK... here are just a few examples of our work.



ON AIRPORTS



ON FILM LOCATIONS



ON FRONTLINE SERVICE



ON POLICE PATROL CARS



ON CONSTRUCTION SITES



ON HIGHWAY PATROLS



ON TV SHOWS



ON BRANDED WRAPS



ON EMERGENCY SERVICES



ON COMMERCIAL VEHICLES