



## Capability Checklist

- 30 years of expertise in emergency services livery
- Modern secure 5,000 sq ft premises – capable of housing fire appliances
- Everything managed inhouse, onsite and under cover
- 4 x Zund robotic cutting beds
- Materials slitter
- Large format digital printers
- Specialist digital templating team
- Premier partner with all major conspicuity materials brands
- Dedicated kit layout and despatch
- Experienced customer service team
- ISO9001 quality management; ISO14001 environmental management

## Bluelite - Britain's leading vehicle livery partner for the emergency services

Bluelite Graphics has been at the forefront of fleet livery design and application for 30 years, partnering with police, fire and ambulance services around the country.

The company has won a number of recent police tender exercises – including Scotland, Kent & Essex, Derby County Council and Thames Valley – which underlines the value to customers of Bluelite's experience, expertise, quality and capacity.

*"Our continuous investment in people and technology over many years means we are the best resourced independent vehicle livery specialists in the country," says Bluelite Managing Director Lorraine Avery.*

*"We operate from modern, secure 5,000 sq ft premises with a 4,000 sq ft yard, which means we can handle every size of project inhouse, onsite and under cover - from motor bikes to fire appliances."*

*"Since moving into our new premises 5 years ago, we have committed significant resources to the improvement of our facilities. This includes four Zund robotic cutting beds, digitised templating and large format digital printing, enabling us to offer fast turnaround on battenberg livery and much more, including special one-off designs, crests, banners and materials for national and local campaigns."*

## GALLERY



As well as supplying battenberg livery, Bluelite also designs and applies one-off 'specials' for the emergency services. These have included a livery for Sussex Police for Brighton's Pride Festival and a motorbike in support of the Poppy Appeal.





## Flying the flag for sustainable production

Bluelite is an award-winning 'eco-warrior'. Its approach to sustainable operations includes generating around half its energy requirements through a rooftop solar panel array...but this is just one part of a much wider sustainability strategy underpinned by an ISO14001 environmental management accreditation. The solar panel system generates approximately 24,000 kWh of electricity per year - however the company has gone much further in reducing its carbon footprint and waste.

These actions include:

- Installing low energy LED lighting in offices and production areas
- Swapping from fluted plastic to recyclable cardboard for packing materials
- Moving to vacuum packing to eliminate interior packaging
- Shredding cardboard to eliminate bubble-wrap
- Reducing paper through double-sided printing, emailing & archive scanning
- Using nesting software for best material yield and making use of off-cuts

- Providing china cups for tea and coffee – eliminating single use plastic cups

Commented Steve Avery, Bluelite Director: *"We were delighted to win the Eco Warrior Award, but for us the biggest benefit is in reducing our carbon footprint. We also know from customer feedback from how much they appreciate the efforts we are making to work as sustainably as possible."*

## Not just vehicle livery

Our large format printing capability helps meet the marketing and PR requirements of our emergency services customers. From one-off vehicle wraps to campaign pull-up banners, posters and exhibition stands...our designers and production team are standing by to turn concepts into reality.

