

Sussex Police Partnership Continues

Bluelite Graphics is continuing its long-standing partnership with Sussex Police, having recently been re-appointed as the preferred supplier of just three suppliers of vehicle graphics and livery through the Sussex Police & Crime Commissioner Framework.

As can be seen from our photo gallery, we have provided livery for Sussex Police for over 20 years, initially under our original company name 'Halo'. Since then, we have completed many hundreds of vehicle projects, including motor bikes and patrol cars as well as special digitally printed wraps for Command units and Pride event vehicles.



Now



Then

High Profile Role for LMS

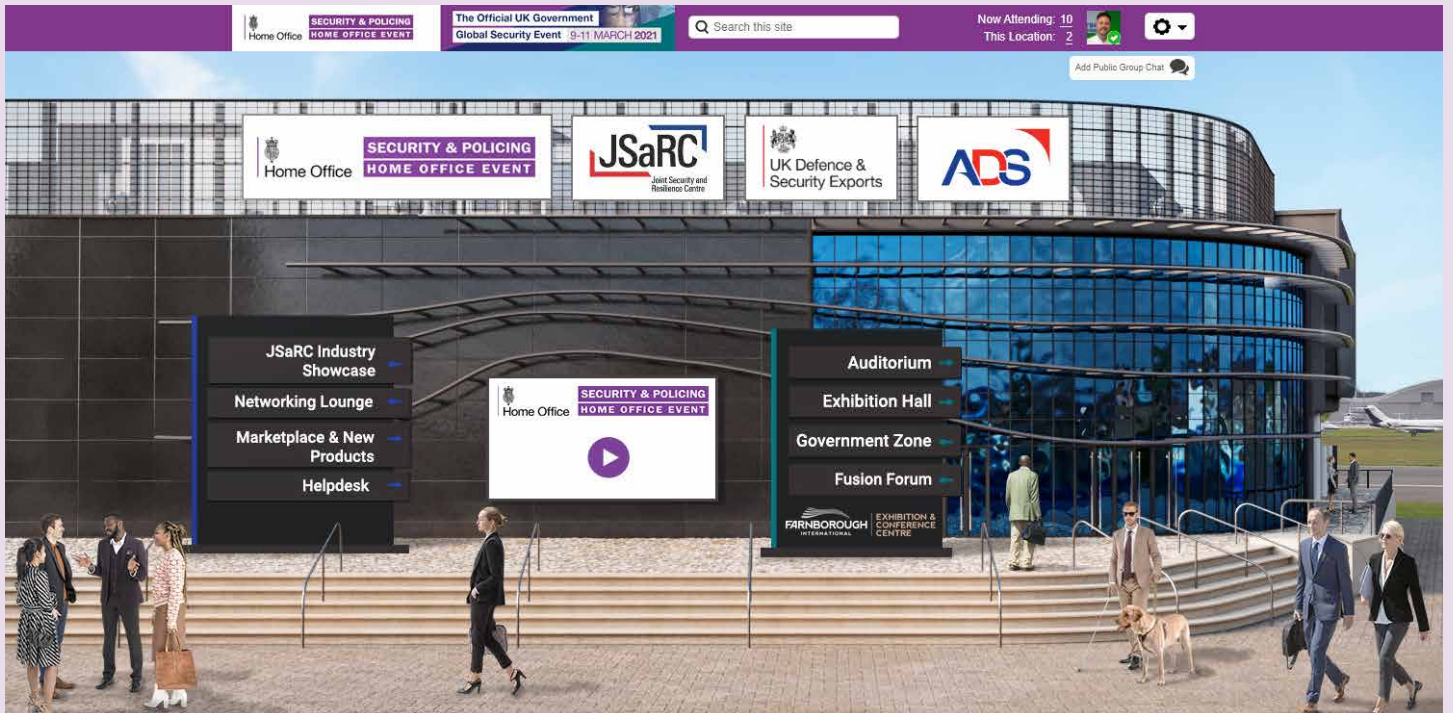


As the pandemic took hold in April 2020, Location Medical Services were asked by NHS Trusts in west London and Surrey to rapidly expand an existing paramedic home visiting scheme.

Within a week they set up a permanent control room and had 12 cars operating 7 days a week responding to Covid patients at home across three Clinical Commissioning Groups. The service was so successful it has now been commissioned as a permanent paramedic home visiting service - and LMS have now visited almost 10 000 patients.

Said Dan Melhuish, Managing Director of LMS: *"The rapidly re-purposed vehicles that were first deployed early 2020 have now been replaced with new, dedicated, vehicles - complete with high conspicuity vehicle markings produced and applied by Bluelite Graphics."*

LMS has 25 years of experience providing professional medical support services to the film, TV and events industries. They have provided paramedics and ambulance support services to over 500 feature films, TV productions, commercials and music videos across the UK and Europe and, pre-pandemic, provided the medical support for numerous high-profile public, sporting and music events across the UK.



Virtual Showcase Reaps Rewards

Bluelite helped make the Security & Policing 2021 event – held online for the first time – a phenomenal success.

We developed a virtual exhibition stand for the three day show, attracting strong interest, insight and engagement from senior decision

makers across law enforcement and security from the UK and overseas. In total, the show attracted nearly 10,000 registered attendees, including 19 Government organisations.

“We made full use of the opportunity presented by the virtual exhibition, innovative online networking functionality and interactive industry product showcases,” said Mark Applegarth, Business Development Manager at Bluelite.

“As a result, we recorded a high level of stand visits, along with lots of downloads of our core

information, which in turn generated a number of high quality leads from organisations across the policing and security communities. We were uncertain how the virtual event would work for us, but it was a great success.”

The event saw participation from high level government ministers, including The Rt Hon Priti Patel MP, Secretary of State for the Home Department, and Kit Malthouse MP, Minister for Crime and Policing.

We're standing out from the crowd

To showcase our design and application skills, we're wrapping some of our company vans with impactful graphics and high visibility markings. Each vehicle will carry a different eye-catching design – so look out for them across the roads of Sussex and beyond.

“The liveries are a great way to advertise our skills as a company, so we'd love to hear from businesses who feel their fleet image could do with a refresh,” says Bluelite Managing Director, Lorraine Avery.



We are Cyber Essentials Accredited

Bluelite has received accreditation to the nationally recognised Cyber Essentials standard.

Being Cyber Essentials accredited demonstrates that Bluelite has the necessary processes in place to protect the company against a whole range of the most common cyber attacks.

Comments Lorraine Avery, Managing Director of Bluelite: *“Cyber Essentials is increasingly recognised among emergency services as a ‘must-have’ certification to minimise the risk of data and online systems being compromised. We are pleased to have this standard in place alongside our other accreditations for quality and environmental management systems.”*



Chapter 8 Regulations Update

Unlike some suppliers, Bluelite includes the 'R' ratings on their materials information, as per the new Chapter 8 regulations, which were outlined in our previous newsletter.

A quick recap -

Prismatic materials with an 'R' rating of 3 are recommended to be used by highway users travelling at speed; class R2 materials should only be used to meet minimum retroreflective requirements for under 40mph roads. Engineering grade materials are no

longer recommended for works vehicles.

Should you need any further information on the materials options available, then please contact Chevronshop on **0800 9998 997** or take a look at their website: www.chevronshop.com

Check Out our Special Offers!

Take a look at a couple of special offers available until the end of July:

- We are offering a special vehicle livery deal to start-up businesses via our DoubleDot large format digital print service. The offer is for the production and application of van signage for only £200 (excluding VAT), to include a company name/logo, plus a message on the sides, front and back of a vehicle.
- We're also running a 5% discount on other printed product orders placed with DoubleDot up to the end of July.
- Coming soon...Chevronshop customers will benefit from a special promotion shortly, with a free yellow fluorescent waistcoat sent with any order valued at over £150, while stocks last. Keep an eye on the chevronshop.com website for further details.

Our Group Offer at a Glance

Bluelite Graphics Ltd - UK market leader supplying conspicuity livery to emergency and security services vehicles and other front-line fleets.
T: +44 01444 232366
W: www.bluelite.co.uk

Chevronshop - One stop shop for Chapter 8 compliant chevrons and graphics for works vehicles and commercial fleets of cars, vans and trucks.
T: 0800 9998 997
W: www.chevronshop.com

DoubleDot - Leading supplier of large format digital graphics to business, education, housebuilders, visitor attractions, marketing agencies and more.
T: +44 01273 492233
W: www.doubledot.co.uk

NEW BUSINESS OR A NEW DELIVERY SERVICE? LET PEOPLE KNOW!



SPECIAL OFFER

Your company name/logo plus message on both sides, front and back of vehicle. Inc. fitting at our factory in Burgess Hill.

FROM ONLY **£200**

exc vat. Terms & conditions apply



doubledot
large format digital print

www.doubledot.co.uk
01273 492233
07788 722909
info@doubledot.co.uk

Hear us on

More
RADIO

See us in

sussex
living
magazine

5% DISCOUNT

On any order for Banners, Floor Markings, Signs and Pavement Signs - placed and despatched by 31st July 2021

Hurry - Contact us now!

Not Far to the End of Lockdown!

Message from Lorraine Avery, Managing Director

"It's very encouraging news that the COVID-19 vaccine programme is working so well and lockdown restrictions are starting to ease across the country.

"It's been a very difficult time for everyone – businesses and employees - and we are proud to have remained open throughout the various lockdowns over the last 12 months, furloughing only 25% of our employees for approximately 2-3 months. We have not had to make any redundancies.

"We have supported our clients by getting their orders distributed within the confirmed delivery period and have also accepted vehicles into our premises for application, which has kept our applicators very busy over the last 12 months.

"Our customer feedback has been heartwarming and has been very much appreciated in what has been a very difficult time for everyone, particularly those undertaking such important work on the frontline. Thank you for your service from everyone at Bluelite."

Lorraine



GALLERY

Take a look at just a few of the projects we have completed over the last few months.



Inspiration



Essex Police



Trojan Security

