

Celebrating 20 years of partnership

From 'jam sandwiches' to battenberg, hovercraft to helicopters, Bluelite Graphics has been the livery partner of choice for police, fire and ambulance services the length and breadth of Britain for 20 years.

To celebrate our partnership, we thought we'd go back to the future and showcase some of the changes to vehicle livery over the decades.

Can you name the make and model of each car? *Answers on the reverse.*



Conspicuous success

Whether it's on or off-road, in the sky or on the water...it is Bluelite Graphics' 20 years of expertise and experience that makes the company stand out as the UK's leading provider of high conspicuity vehicle livery to the emergency services.

Throughout this time, Bluelite has been a leader, not a follower, and counts some significant milestones as part of its heritage:

- Partner in the development of the battenberg livery design
- First to offer 'kit' based solutions
- First to provide edge-sealing services
- First to offer secure, online ordering
- Leading supplier of rolled goods

"We continue to be a family-run business and as such we always strive to go further in the service we deliver," says Managing Director Lorraine Avery. "Our long-standing relationships mean we look upon many of our customers as friends, and our 'can-do' attitude means we're always looking to offer support that goes way beyond a commercial relationship."

Bluelite continues to provide liveries to emergency services fleets up and down the country – but is also often the partner of choice for special projects that need something extra...as can be seen below.

Our 2017 gallery:



Answers from overleaf: 1. Volvo 850 2. Range Rover 3. Vauxhall Astra MkIII 4. Ford Transit MkII 5. Vauxhall Senator MkII